

fact sheet

IT'S A PILLOW. IT'S A PET. IT'S A PILLOW PET!



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What: Giant fun for everyone! Jumbo Pillow Pets are extra-large sized and pack a ton of fun. At a whopping 30" in size, these big softies are the perfect answer for cuddling up with a good book, lounging in front of a good movie, or playing games with a good friend. Jumbo Pillow Pets are available in both Original Pillow Pet designs such as our Jumbo Cozy Cow, and Licensed Pillow Pet designs such as Jumbo Clifford the Big Red Dog. Adorable bedroom decorations for themed rooms, Jumbo Pillow Pets are the ultimate in comfort that you can sink into. Appropriate for ages 0 and up.

Where: Jumbo Pillow Pets retail for approximately \$79.99 and are available at major retail locations as well as on many ecommerce sites online, including on the Pillow Pets website www.pillowpets.com.

Who: Since 2003, Pillow Pets plush folding stuffed animals have been bringing joy, comfort and smiles to all ages. Made of high quality, super soft plush fabrics, Pillow Pets are both fun and functional and make the most precious snuggle pal for you or your loved one. The concept for the snuggly companions was the brainchild of a San Diego-based mother of two, who had grown tired of picking up stuffed animals strewn across her children's rooms. An ideal naptime companion – not to mention a comforting partner on road trips or airplane rides – Pillow Pets plush folding stuffed animals are anything but just another stuffed animal. These unique creations start out as a plush pet during the day, and then unfasten to become a pillow for reading, watching television, or studying at night. Super soft, parent approved, fun and functional, high quality plush designs that last through childhood and beyond.



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