

# fact sheet

IT'S A PILLOW. IT'S A PET. IT'S A PILLOW PET!



## Media Contact: Manou Allison

[manou@mypillowpets.com](mailto:manou@mypillowpets.com)

**What:** The highly popular Original Pillow Pets line includes the time-tested and true Comfy Panda, Magical Unicorn, Snuggly Puppy and Bumbly Bee designs. These all-stars in the plush world are now joined by new but already much-loved designs including a colorful Cosmic Kitty, a sweet Sunny Sloth, and an adorable Wild Fox. Lovable companions in characters that kids love – there is a special Pillow Pet for everyone! Appropriate for ages 0 and up.

**Where:** Original Pillow Pets retail for approximately \$29.99 and are available at major retail locations as well as on many ecommerce sites online, including on the Pillow Pets website [www.pillowpets.com](http://www.pillowpets.com).

**Who:** Since 2003, Pillow Pets plush folding stuffed animals have been bringing joy, comfort and smiles to all ages. Made of high quality, super soft plush fabrics, Pillow Pets are both fun and functional and make the most precious snuggle pal for you or your loved one. The concept for the snuggly companions was the brainchild of a San Diego-based mother of two, who had grown tired of picking up stuffed animals strewn across her children's rooms. An ideal naptime companion – not to mention a comforting partner on road trips or airplane rides – Pillow Pets plush folding stuffed animals are anything but just another stuffed animal. These unique creations start out as a plush pet during the day, and then unfasten to become a pillow for reading, watching television, or studying at night. Super soft, parent approved, fun and functional, high quality plush designs that last through childhood and beyond.



# originals