

fact sheet

IT'S A PILLOW. IT'S A PET. IT'S A PILLOW PET!



Media Contact: Manou Allison
manou@mypillowpets.com

What: The Sweet Scented Pillow Pets line is an exciting recent addition to the portfolio of Pillow Pets product. These deliciously scented Pillow Pets mimic the design of our Original Pillow Pets line, but include a scent patch on the corner. Scents are created in the US from sustainably harvested trees or cotton, and are certified by the International Fragrance Association. Easing you into a peaceful night's sleep are Strawberry Milkshake Cow, Lavender Lamb, Cotton Candy Unicorn and Chocolate Moose to name a few! A YouTube trend for ages 16+, Sweet Scented Pillow Pets have now become highly collected and much loved. Appropriate for ages 0 and up.

Where: Sweet Scented Pillow Pets retail for approximately \$29.99 and are available at major retail locations as well as on many ecommerce sites online, including on the Pillow Pets website www.pillowpets.com.

Who: Since 2003, Pillow Pets plush folding stuffed animals have been bringing joy, comfort and smiles to all ages. Made of high quality, super soft plush fabrics, Pillow Pets are both fun and functional and make the most precious snuggle pal for you or your loved one. The concept for the snuggly companions was the brainchild of a San Diego-based mother of two, who had grown tired of picking up stuffed animals strewn across her children's rooms. An ideal naptime companion – not to mention a comforting partner on road trips or airplane rides – Pillow Pets plush folding stuffed animals are anything but just another stuffed animal. These unique creations start out as a plush pet during the day, and then unfasten to become a pillow for reading, watching television, or studying at night. Super soft, parent approved, fun and functional, high quality plush designs that last through childhood and beyond.



sweet scented